



Company | **profile**

A strong business unit, a great group

TECHNOLOGICAL EXPERTISE, SOLID PRODUCTIVITY, INTELLECTUAL CURIOSITY, RESPECT FOR ANIMAL WELFARE AND FOR CONSUMER SAFETY.

These values have characterized Ascor from the start and helped establishing this Italian company as a leading business in the animal health and animal nutrition industry, in a continuous effort to meet market requirements and evolution. **Ascor shares these principles with Vetoquinol**, the large international group it belongs to as a Business Unit, to provide **timely, effective and complete solutions aimed at improving the quality of life of animals and of the people** who take care of them around the world.



VETOQUINOL

A family business, an international network

ACHIEVE MORE TOGETHER: ESTABLISHED IN 1933, VETOQUINOL IS AN INDEPENDENT, FAMILY-OWNED VETERINARY PHARMACEUTICAL BUSINESS THAT PLACES CUSTOMERS AND THEIR TRUST AT THE CENTRE OF ITS FOCUS: A GLOBAL COMPANY WORKING ALONGSIDE PEOPLE WHO TAKE CARE OF THE HEALTH OF FOOD-PRODUCING ANIMALS AND COMPANION ANIMALS.

Thanks to this **entrepreneurial vision** - a real **cultural approach** shared by its team as a **whole**, Vetoquinol **ranks among the top ten global companies in the animal health industry** with over 2,000 employees, 140 distributors, and subsidiaries in 25 countries throughout Europe, America and Asia Pacific. **With its Ascor Business Unit, Vétquinol Italia S.r.l.** has its premises in Bertinoro (in the province of Forlì-Cesena) and represents **one of six production sites of the Group**, the main one being in Lure (France), where the company's headquarters are located.



VETOQUINOL

KEY NUMBERS 2018

TOP 10
veterinary pharmaceutical
companies worldwide



2,000+
employees



25 countries
140
distributors



€ **356,6** M
turnover*

* 2017 turnover

VETOQUINOL ITALIA

KEY NUMBERS 2018



80+
employees

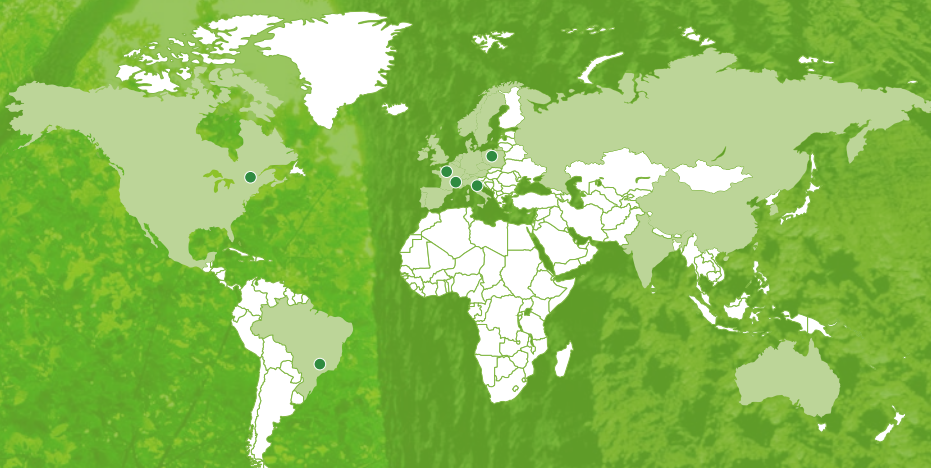


4 R&D
technicians



€ **24,5** M
turnover*

From research and development, to production and distribution, Vetoquinol takes care of every step to provide veterinarians, breeders and pet owners with a complete, innovative and flexible range of effective solutions for the protection and welfare of their animals. Its business focusses on **four species: cattle, swine, dogs and cats**, with a constant focus on research aimed at creating new products in line with market trends and customer expectations.



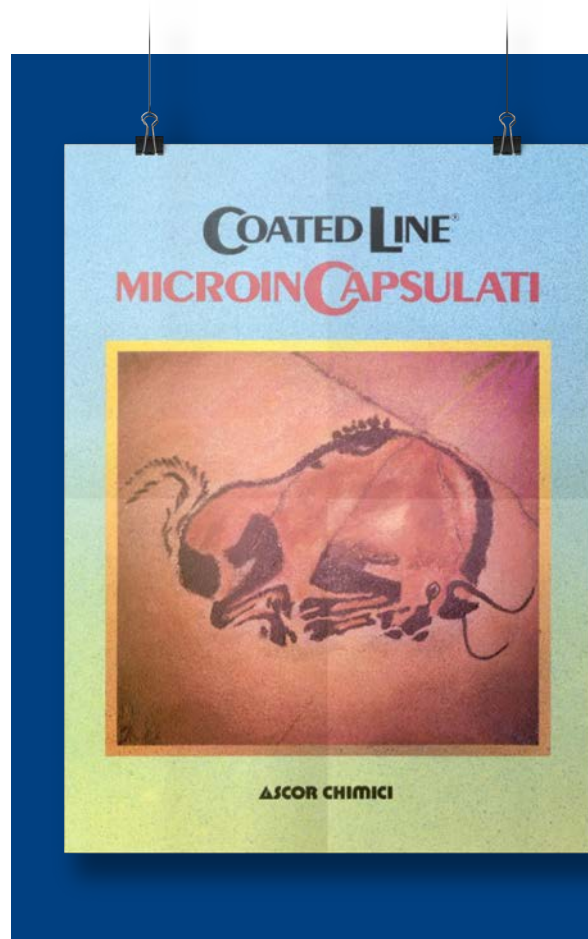
● Production sites

■ Commercial subsidiaries

Innovation that makes history

GOING BEYOND, EXPLORING NEW HORIZONS WITH AN INQUISITIVE AND LIVELY SPIRIT THAT ACTIVELY SEEKS KNOWLEDGE: INNOVATION HAS BEEN ASCOR DISTINCTIVE FEATURE SINCE 1969.

Established as a business unit of Vétoquinol Italia S.r.l. since 2017, Ascor represents an evolution of the **production legacy and philosophy of Ascor Chimici**, an Italian business that has always stood out for its cutting edge solutions in the **veterinary and zootechnical market**. The company boasts a brilliant history marked by the **development of advanced technologies**, such as **micro-encapsulation**, which has been successfully applied to improve a variety of products. Ascor tells a story made of hard work and long-term outlook with **constant care for the requirements of both current and potential customers**.



1969 Establishment of the company as Ascor Chimici in Bertinoro (Forlì-Cesena, Italy).

THE '90s The range is enriched by **rumen by-pass** products, which are rumen protected and protected from decaying in feed. Among these products, the ones to stand out are methionine, choline and lysine. Launch of Granul Line products.

2001 Quality Management System Certification according to the UNI EN ISO 9001-2000 standard.

1969

1985

THE '90s

1998

2001



1985 Development of the **micro-encapsulation technology** with the range of **Coated Line** products, including vitamins, organic acids, polyunsaturated fatty acids, and natural pigmentation.

1998 Creation of Ascor Nutrition, a company brand dedicated to nutritional products.

Ascor has directed its choices with these principles in mind since the very first day, including **becoming part of Vetoquinol**, a strategic decision allowing to **optimize the company presence over international markets**.

Today, **Ascor layout within the Group enhances its self-containment** within a veritable networking synergy, and the **new logo best expresses the company approach towards an integration between science and nature**, with the aim of welcoming a future with fewer antibiotics and greater prevention throughout the zootechnical chain.

Microencapsulated organic acids

To condition gastro-enteric pH and keep the normal intestinal performance

Lactiplus coated
Premix for pigs, poultry, rabbits and calves

vetoquinol **ASCOR**
Innovation meets nature

A "FRUITFUL" CHOICE FOR ANIMALS' WELFARE AND PRODUCTIONS.
CITROBEX, COMPLEMENT FROM NATURE.

Extracts of bitter-orange (peel extracts, natural citric acid, vitamin C)

Bioflavonoids

Lactic acid and Citric acid added

To support normal intestinal function and physiological immune-response

Citrobex
Complementary feedingstuff in liquid form for all animal species

vetoquinol **ASCOR**
Innovation meets nature



The company takes on the name Vetoquinol Italia S.r.l. and the Ascor Chimici logo is kept on overseas markets where it is well-known.

With the new layout of the company as a business unit of Vetoquinol Italia S.r.l., the name Ascor returns to the forefront without the word "chimici" (chemicals) in order to best depict a new reality in which **"innovation meets nature"**. The new logo is also conceived according to this new approach.

2008

Ascor Chimici is chosen and acquired by Vetoquinol as a point of reference of the group on the Italian market.

2011

2016

GMP compliance.

2017



ASCOR

An all-round partner in the zootechnical world

ASCOR IS THE EXPERT AND RELIABLE PARTNER ENSURING THAT ALL PROFESSIONAL STAKEHOLDERS CARING OF LIVESTOCK CAN WORK AS EFFECTIVELY AS POSSIBLE, CREATING VALUE THROUGHOUT THE ENTIRE ZOOTECHNICAL INDUSTRY: "FROM FEED TO TABLE".

The company can boast a well-structured, flexible, and effective organizational structure able to provide complete, customised solutions for veterinarians and breeders in Italy and abroad. This is possible thanks to its **independent research and development laboratory**, its GMP-compliant **production plant** manufacturing veterinary medicines, its **quality department** dedicated to product and process control and its **marketing** and **sales teams** that efficiently and proactively commit to create concrete partnerships with its customers.



STEP BY STEP,
CLOSE TO EVERY CUSTOMER

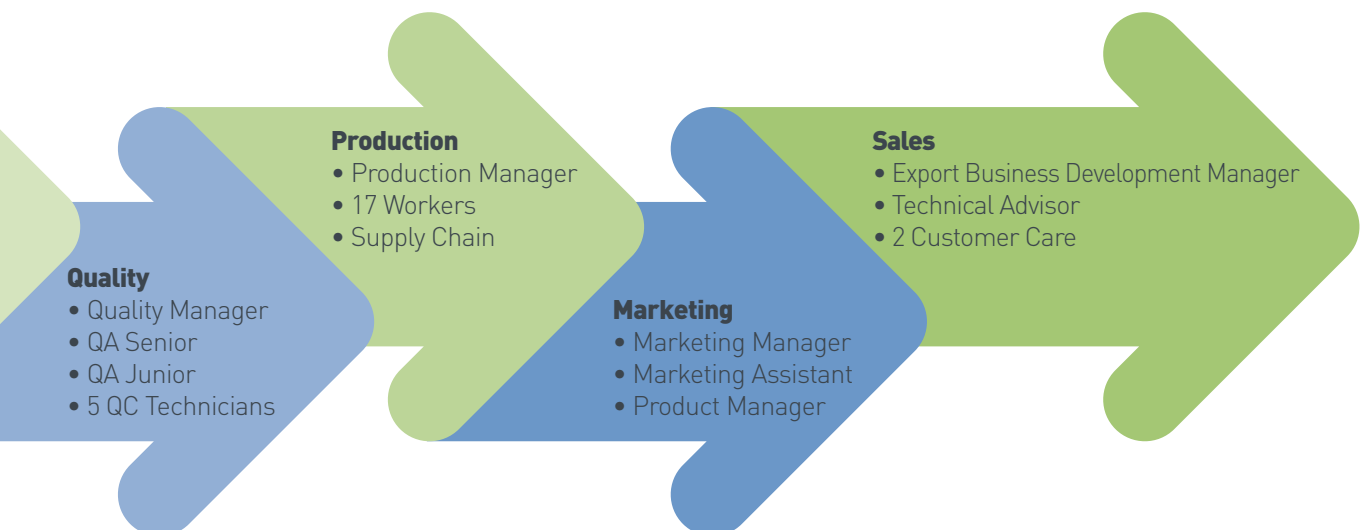
R&D

- Scientific Manager
- 2 R&D Technicians

Regulatory

- Regulatory Manager
- Junior Regulatory Technician

With its business, Ascor can improve the health and wellbeing of **all main species of food-producing animals**: cattle and buffalo, swine, sheep and goat, rabbit and poultry, because it can count on **solutions and services that are up-to-date with modern zootechnical requirements** and which are also ideal to **promote an ever wiser and more aware use of antibiotics**.



ASCOR

High quality, wide range

QUALITY IS A PRIORITY AND AN OBLIGATION TO ASCOR BUSINESS: A REAL, ORGANISED SYSTEM WHICH PURPOSE IS PROVIDING TOP PRODUCTS AND GREATER CUSTOMER SATISFACTION.

A **dynamic, certified system** where **controls and analyses are carried out every day** with the collaboration of Universities and Research Institutes in Italy and abroad on **raw materials, processes, finished products, and services** to provide customers with excellence standards. Therefore and **in full compliance with regulatory requirements**, the manufacturing site is authorised by Legislative Decree 119 to produce veterinary drugs; special departments are dedicated to the manufacturing of premixes, complementary feeding stuffs, and other non-medicated products; all of the products are manufactured in full compliance with GMP regulations.

On top of this, Ascor quality system is constantly updated in order to bring about **continuous improvement** as well as to **ensure maximum reliability for veterinarians and breeders.**



STEP BY STEP,
DEVELOPING QUALITY

**Inbound controls
packaging**

**Inbound controls
raw material**

- 177 sku
- 1,314 batches received
- 2,099,771 kg of goods received
- 10,875 bins identified (NIR)

For this reason, the product catalogue is one of the most complete and comprehensive in animal health business: from medicated premixes to soluble antibiotics; from complementary feed with vitamins and minerals, to nutritional liquid supplements; from probiotics to cutting edge technology products containing gastric and rumen protection systems, or granules conveyed by plant carriers.



- 126 sku
- 215 batches received
- 215 identifications

Raw material lab. controls

- n. 1,314 batches analyzed
- n. 15,703 analyses done

Packaging lab. controls

- 215 batches analyzed
- 645 analytical tests done

Outbound controls

- 2,563 batches produced
- 2,563 batches analyzed
- 15,207 analyses done

ASCOR

Two business lines, unique excellence

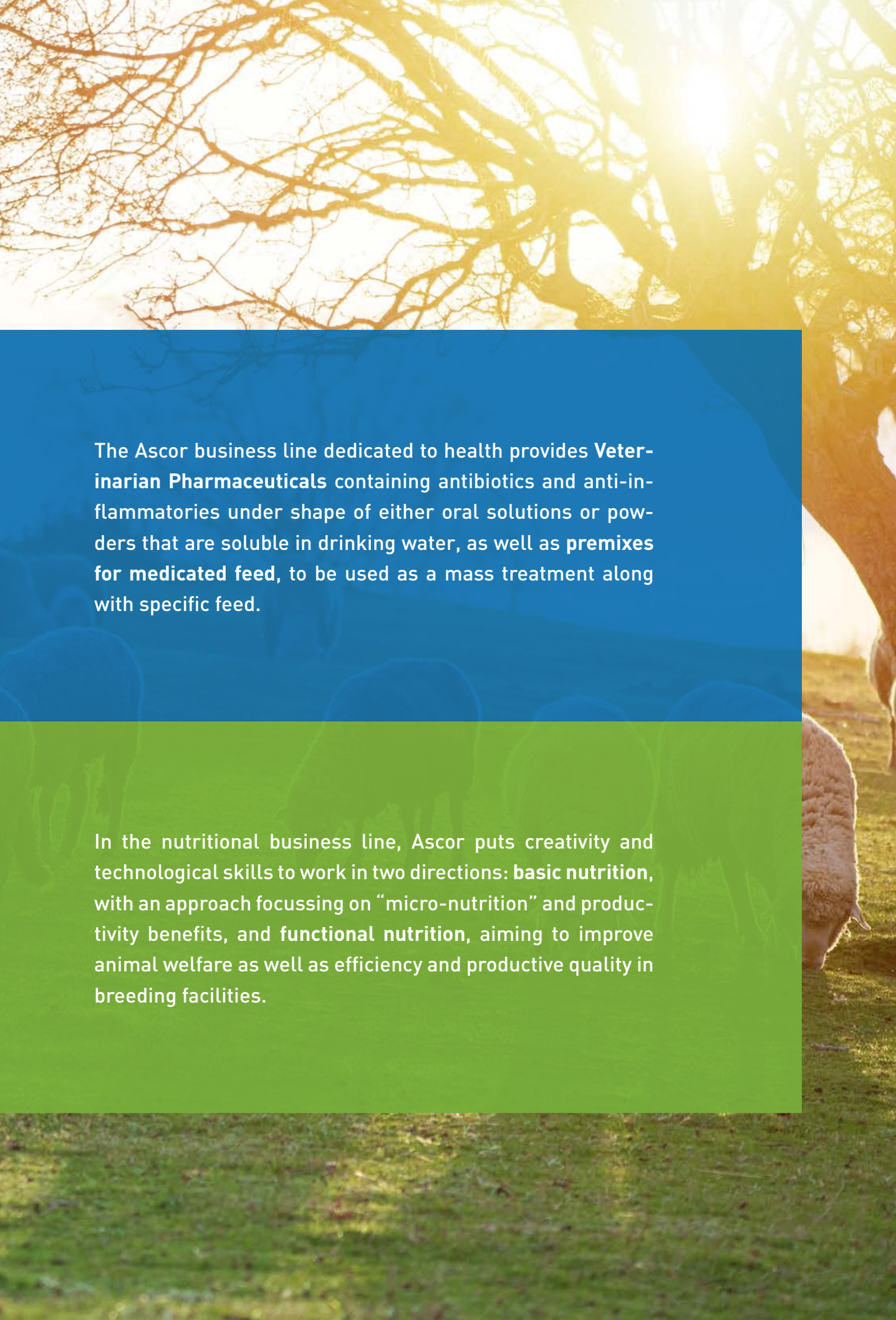
TWO LINES CONSTITUTE OUR BUSINESS UNIT: ASCOR NUTRITION, FOCUSED ON NUTRITIONAL PRODUCTS, AND ASCOR HEALTH, DEDICATED TO VETERINARY DRUGS. BOTH ARE INTENDED TO PROVIDE BEST-IN-CLASS RANGE PRODUCTS AIMED AT OPTIMISING THE PERFORMANCE OF EVERY BREEDING FARM.

The Health product line draws on all of Ascor expertise and pharmaceutical sensitivity in the development of drugs, with a range of safe, effective, and constantly improved products to respond to the most diverse FPA health problems. Ascor was already a leader in the national market of probiotics, prebiotics, adsorbents of mycotoxins, and minerals with a high bio-availability, when the Nutritional line once again focused the company's attention on possible alternatives to antibiotics, on nutrients to optimise animal welfare, and on products with ingredients of natural origin.



ASCOR
Health

ASCOR
Nutrition



The Ascor business line dedicated to health provides **Veterinarian Pharmaceuticals** containing antibiotics and anti-inflammatories under shape of either oral solutions or powders that are soluble in drinking water, as well as **premixes for medicated feed**, to be used as a mass treatment along with specific feed.

In the nutritional business line, Ascor puts creativity and technological skills to work in two directions: **basic nutrition**, with an approach focussing on “micro-nutrition” and productivity benefits, and **functional nutrition**, aiming to improve animal welfare as well as efficiency and productive quality in breeding facilities.

Citroo**bex**

Ecotrofin 

VITADI Calcium

Lactiplus coated

CITROSKID

Ecoflorian

Amoxi-One

Doxicor

Amprolium 25%

Ascotetra 200 MP

Pentamycin



INNOVATION

MEETS

NATURE



Innovation meets nature



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